



RADIANT C700 ORDER CONFIRMATION DISPLAY *FOR THE HOSPITALITY INDUSTRY*

The Radiant C700 Order Confirmation Display is a critical component of your POS solution that dramatically improves the customer ordering experience in quick service and fast casual restaurants. Cut waste and improve customer satisfaction by displaying transaction details such as items ordered, requested modifiers and totals in real-time. Boost sales by improving speed of service and engaging your customers at decision-making moments with high-impact full motion video marketing promotions.

➤ **IMPROVE SPEED OF SERVICE**

Reduce transaction times by eliminating the verbal confirmation at the end of orders. Customers now have visual confirmation that special requests have been heard and entered correctly.

➤ **INCREASE ORDER ACCURACY**

Eliminate order entry errors that increase waste and drive out profitability with a detailed listing of items, condiments, quantities and requested modifiers.

Encourage cash customers to spend up to the amount they have in-hand by displaying real-time transaction totals.

➤ **INCREASE SALES**

Improved speed of service in the dining room during peak periods generates immediate and significant impacts on throughput and sales.

Increase average ticket size by promoting new items, relevant offers and high-margin add-ons through full motion video capabilities. Further increase the impact of your promotional content by using day-part control to target your messages.

➤ **MAXIMIZE CUSTOMER SATISFACTION**

Deliver a consistent, high-quality dining experience for your customers by ensuring accurate orders and fast, efficient service.

➤ **REDUCE FRAUD**

Deter fraudulent voids and item deletions by displaying real-time transaction details to customers. Customers question being asked for an amount that does not match the total shown on the screen.



RADIANT C700 ORDER CONFIRMATION DISPLAY

RADIANT C700 ORDER CONFIRMATION DISPLAY INCLUDES:

CUSTOMER-FRIENDLY SCREEN

Large 7-inch WVGA, active-matrix, LCD

High-bright, 350 NIT display supports 262,144 colors

Wide viewing angle improves legibility

ORDERPOINT!™ SOFTWARE FOR CUSTOMER-FACING DEVICES

Simultaneous display of up to ten lines of transaction detail with dynamic scrolling for longer orders

Modifiers and exceptions highlighted for improved legibility

Real-time transaction totals

Seamless integration with Aloha Quick Service software

Full motion video capability through direct digital visual input (DVI)

Support for high-impact, full-color graphics and promotional animations

Use the included graphics package or customize to support your brand and promotions

EASY INSTALLATION AND OUTSTANDING RELIABILITY

Retail-hardened unit designed, manufactured and supported by Radiant Systems

No separate power supply required – the display is powered through the DVI connection to the POS terminal

Passively-cooled, solid-state electronics

Flexible mounting options attach the display directly to the POS or use a versatile pole-mount



PI220 series with integrated C700



PI220 series with pole-mount



PI560 series with integrated C700



PI560 series with pole-mount

QUICKLY GENERATE SIGNIFICANT RETURNS FOR YOUR BUSINESS

INCREASE SALES:

- Increase throughput and sales during peak periods by decreasing average transaction times by at least 10 seconds. Shorter lines result in fewer walk-aways and happier customers.
- Increase average ticket size with full motion video and animated promotions that get results. Consider the financial impact of selling just one additional dessert or entrée per terminal each day.

REDUCE COSTS:

- Avoid lost food and labor costs associated with wasted product by reducing order errors at the counter by 80% or more.
- The benefits are instantaneous, with typical operators recovering their investment in just a few short months. Radiant Order Confirmation Displays are a critical component of your POS solution – improving both operational efficiency and your customer's experience.
- Intel® Mobile technology and more environmentally-friendly components in Radiant hardware combine to reduce power usage and support green initiatives.

For further information on the Aloha POS System:

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