



# RADIANT C500 GRAPHICAL CUSTOMER DISPLAY

*for the hospitality industry*

The Radiant C500 Graphical Customer Display is a critical component of your POS solution that dramatically improves the customer ordering experience in quickservice and fast casual restaurants. Cut waste and improve customer satisfaction by displaying transaction details such as items ordered, requested modifiers and totals in real-time. Boost sales by improving speed of service and engaging your customers at the moment of decision with high-impact marketing promotions.



RADIANT C500  
GRAPHICAL CUSTOMER DISPLAY

## ➤ IMPROVE SPEED OF SERVICE

Reduce transaction times by eliminating the verbal confirmation at the end of orders. Customers now have visual confirmation that special requests have been heard and entered correctly.

## ➤ INCREASE ORDER ACCURACY

Eliminate order entry errors that increase waste and drive out profitability with a detailed listing of items, condiments, quantities and requested modifiers.

Encourage cash customers to spend up to the amount they have in-hand by displaying real-time transaction totals.

## ➤ INCREASE SALES

Improved speed of service in the dining room during peak periods generates immediate and significant impacts on throughput and sales.

Increase average ticket size by promoting new items, relevant offers and high-margin add-ons. Further increase the impact of your promotional content by using day-part control to target your messages.

## ➤ MAXIMIZE CUSTOMER SATISFACTION

Deliver a consistent, high-quality dining experience for your customers by ensuring accurate orders and fast, efficient service.

## ➤ REDUCE FRAUD

Deter fraudulent voids and item deletions by displaying real-time transaction details to customers. Customers question being asked for an amount that does not match the total shown on the screen.

## RADIANT C500 GRAPHICAL CUSTOMER DISPLAY INCLUDES:

### CUSTOMER-FRIENDLY SCREEN

- Large 5.5-inch VGA, active-matrix, LCD
- High-bright, 400 NIT display supports 256,000 colors
- Wide viewing angle improves legibility

### ORDERPOINT!™ SOFTWARE FOR CUSTOMER-FACING DEVICES

- Simultaneous display of up to ten lines of transaction detail with dynamic scrolling for longer orders
- Modifiers and exceptions highlighted for improved legibility
- Real-time transaction totals
- Seamless integration with Aloha QuickService software
- Support for high-impact, full-color graphics and promotional animations
- Use the included graphics package or customize to support your brand and promotions

### EASY INSTALLATION AND OUTSTANDING RELIABILITY

- Retail-hardened unit designed, manufactured and supported by Radiant Systems
- No separate power supply required – the display is powered through the DVI connection to the POS terminal
- Passively-cooled, solid-state electronics
- Flexible mounting options attach the display directly to the POS or use a versatile pole-mount



PI 220 POS WITH INTEGRATED C500 DISPLAY



PI 220 POS WITH POLE-MOUNT C500 DISPLAY



PI 500 SERIES POS WITH INTEGRATED C500 DISPLAY



PI 500 SERIES POS WITH POLE-MOUNT C500 DISPLAY

## QUICKLY GENERATE SIGNIFICANT RETURNS FOR YOUR BUSINESS.

### INCREASE SALES:

- Increase throughput and sales during peak periods by **decreasing average transaction times by at least 10 seconds**. Shorter lines result in fewer walk-aways and happier customers.
- Increase average ticket size with animated promotions that get results. Consider the financial impact of selling just one additional dessert or entrée per terminal each day.

### REDUCE COSTS:

- Avoid lost food and labor costs associated with wasted product by **reducing order errors at the counter by 80% or more**.

*The benefits are instantaneous, with typical operators recovering their investment in just a few short months. Radiant Graphical Customer Displays are a critical component of your POS solution – improving both operational efficiency and your customer's experience.*

For further information on the Aloha POS System:

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